



## About Art & Earth

Jones-Harrison Residence, founded in 1888, is dedicated to continuing our longstanding tradition of offering innovative programs and supportive services to older adults in a loving environment. Our founding principles of compassion, inclusivity, and collaboration remain our north star. Looking to the future where demand for senior support services is projected to grow exponentially, we develop programs that nourish seniors' health. Beyond physical care, we continue to innovate to support mental health through therapeutic hobbies and activities. Our June 4th, 2022 fundraiser, *Art and Earth*, will bring Jones-Harrison Residence philanthropic supporters, partners, neighbors, and families together around an art exhibit and a new courtyard garden. This peaceful new outdoor space will encourage our residents to be engaged through walking, physical therapy, meditation, spending time with loved ones, and more. Funds raised at the *Art & Earth* event will support accessible exercise and physical therapy equipment for the Wasie Wellness Center, the new garden, and other arts and culture activities.

### *Event Details*

**Date:** June 4, 2022

**Time:** 4:30pm - 7:00pm

**Location:** Jones-Harrison Residence  
3700 Cedar Lake Ave, Minneapolis, MN 55416

## Funding an Exceptional Level of Care

As a non-profit senior community-living provider, we accept residents regardless of income or insurance (private pay and public insurance plans). Jones-Harrison Residence has significantly smaller margins than comparable, for-profit senior living facilities and relies on donations for the supplemental programs that elevate our exceptional level of care. We accept insurance reimbursed by health insurance providers and through state and federal programs. This also means we follow strict guidelines that cap how much residents pay for our services, regardless of their income status (we serve a wide range of income levels from fixed income to affluent). Funds raised for the June 4th *Art & Earth* event will support the following programs and services that help our residents thrive and age with dignity:

- **Health and Wellness:** We offer a wide variety of accessible amenities and enriching activities to promote health and wellness. In 2022, we are raising funds to upgrade the Wasie Wellness Center to include handicap accessible fitness equipment for those who use assistive devices such as wheelchairs.
- **Skilled Nursing and Specialized Care:** Our exceptionally skilled nursing and rehabilitation staff make every effort to meet the physical, emotional, spiritual, and cognitive needs of residents with complex conditions. Donated resources will support the Snoezelen Room, a sensory therapy environment, for residents with dementia and advanced Alzheimer's.
- **Arts and Culture:** For 15 years, we have excelled in providing enriching art programming which builds community and improves quality of life. In 2022, sponsorships and other donations will underwrite the creation and maintenance of the community garden, which provides opportunities for mental and physical healing.

## About Jones-Harrison Residence

Jones-Harrison Residence is Minnesota's premier non-profit senior living facility and a leader in advancing health and wellness outcomes for older adults since 1888. Located on the shores of Cedar Lake in Minneapolis, our caretakers honor the full circle of life for 150+ residents. We aim to provide individualized and holistic approaches to their health and wellness, while offering families confidence in the advanced care their loved ones receive.

### Mission

Nurturing a life of passion and purpose for older adults through comprehensive care in a loving and inclusive environment.

### Vision

To continually build a robust and vibrant community-centered environment for residents and staff through forward thinking, self-expression, and individualized focused care.



## Our Community-Living Model

At the core of our mission is a commitment to comprehensive care in a loving and inclusive environment that fosters joyful experiences for the 150+ residents across 4 living options:

- **Assisted Living** - provides residents with an opportunity to lead fulfilling and independent lifestyles in our comfortable and convenient apartment homes. Support services are tailored to seniors' needs and preferences.
- **Transitional Care** - for individuals who recently have had a hospital stay and aren't quite ready to return home. Experienced nursing and rehabilitation professionals bridge the gap between hospital and home by providing the necessary short-term transition services to expedite the healing process.
- **Long-Term Care** - from medication management and personal hygiene assistance to sensory and massage therapy and other wellness programs, Jones-Harrison Residence's round-the-clock staff provides quality care for physical, emotional, spiritual, and cognitive needs.
- **Memory Care** – tailored to fit the needs of individual residents, Jones-Harrison Residence offers Assisted Living Memory Care for individuals with dementia but who are generally healthy medically, and long-term memory care for individuals who need round-the-clock care from a licensed nurse.



## Sponsorship Opportunities and Benefits

### BLOSSOM - \$10,000

#### Flowers Sponsor

- 12 complimentary tickets
- Live welcome message during program
- Stone engraved with organization name to be placed in garden
- Jones-Harrison Website banner
- Sponsor Ad placement:
  - Jones-Harrison event webpage with direct link to sponsor website
  - Print Program (full page)

### FRUIT - \$7,500

#### Wine Sponsor

- 10 complimentary tickets
- Sponsor Ad placement:
  - Jones-Harrison event webpage with direct link to sponsor website
  - Print Program (full page)
  - Logo on cocktail napkins and tabletops throughout courtyard

### SUNSHINE - \$5,000

#### Social Media Sponsor

- 8 complimentary tickets
- Special placement on social media platforms
- Sponsor Ad placement:
  - Jones-Harrison event webpage with direct link to sponsor website
  - Print Program (half page)

### SEEDLING - \$3,000

#### Gratitude Gift Sponsor

- 6 complimentary tickets
- Branded takeaway gift for guests

### ROOTS - \$1,500

#### LIVE Music Sponsor

- 4 complimentary tickets
- Sign recognition

### Recognition for all sponsors:

- Jones-Harrison Event / Registration Webpage
- Annual Report, Social Media
- Event communications, electronic & printed material, signage



## Sponsorship Form

SPONSORSHIP LEVELS	BLOSSOM \$10,000	FRUIT \$7,500	SUNSHINE \$5,000	SEEDLING \$3,000	ROOTS \$1,500
Live Welcome message	●				
Invitation Recognition	●	●	●	●	●
Print Program Recognition	Full page	Full page	Half page	Logo	Logo
Unique Sponsor Recognition	Engraved stone, website banner	Napkin, table tops	Social media	Branded gift	N/A
Complimentary tickets	12	10	8	6	4

### Sponsor Information

Sponsor Name (as it should appear on materials):

Sponsorship Level:  Blossom - \$10,000  Fruit - \$7,500  Sunshine - \$5,000  Seedling - \$3,000  Roots - \$1,500

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment Information

Check enclosed (payable to Jones-Harrison)  Visa  Mastercard  AMEX  Discover

Please invoice on \_\_\_\_\_ (date).

Card Holder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

### Donations

In lieu of the suggested sponsorship amounts, please accept \$ \_\_\_\_\_ to support Jones-Harrison.

Please mail or email the completed form to:

Jones-Harrison  
c/o: J. Murphy & Associates  
1300 Godward St NE, Ste 2625  
Minneapolis, MN 55413

Jones-Harrison Residence is a  
501(c)3 nonprofit. (EIN: 41-0693899)

For more information about sponsorship, please contact Val Condon at 612-746-4150.