

Legacy of Care

About the *Legacy of Care* Reception

Jones-Harrison Residence, founded in 1888, is dedicated to continuing our longstanding tradition of offering innovative programs and supportive services to older adults in a loving environment. Our founding principles of compassion, inclusivity, and collaboration remain our north star. Legacy of Care celebrates the storied lives of our residents and the resiliency and dedication of our staff, while looking towards a future where demand for senior support services is projected to grow exponentially. The fundraiser—which will bring together Jones-Harrison Residence philanthropic supporters, partners, neighbors, and families—will include an hors d'oeuvres reception with a silent auction, games and moving program.

Event Details

Date: March 4, 2022

Time: 5-8pm

Location: Golden Valley Country Club
7001 Golden Valley Rd, Golden Valley, MN 55427

Funding an Exceptional Level of Care

As a non-profit senior community-living provider, we accept residents regardless of income or insurance (private pay and public insurance plans). Jones-Harrison Residence has significantly smaller margins than comparable, for-profit senior living facilities and relies on donations for the supplemental programs that elevate our exceptional level of care. We accept public health insurance reimbursed by insurance providers and through state and federal programs. This also means we follow strict guidelines that cap how much residents pay for our services, regardless of their income status (we serve a wide range of income levels from fixed income to affluent). Funds raised during *Legacy of Care* will support the following programs and services that help our residents thrive and age with dignity:

- **Health and Wellness:** We offer a wide variety of accessible amenities and enriching activities to promote health and wellness. Currently, we are raising funds to upgrade the Wasie Wellness Center to include handicap accessible fitness equipment for those who use assistive devices such as wheel chairs.
- **Skilled Nursing and Specialized Care:** Our exceptionally skilled nursing and rehabilitation staff make every effort to meet the physical, emotional, spiritual, and cognitive needs of residents with complex conditions. Resources support the creation and installation of a Snoezelen Room, a sensory therapy environment, for residents with dementia and advanced Alzheimer's.
- **Arts and Culture:** For 15 years, we have excelled in providing enriching art programming which builds community and improves quality of life. Donations support artist partnerships and technological upgrades that bring dance, music, pottery, painting, writing, and drawing to residents on a weekly schedule.

About Jones-Harrison Residence

Jones-Harrison Residence is Minnesota's premier non-profit senior living facility and a leader in advancing health and wellness outcomes for older adults since 1888. Located on the shores of Cedar Lake in Minneapolis, our caretakers honor the full circle of life for 150+ residents. We aim to provide individualized and holistic approaches to their health and wellness, while offering families confidence in the advanced care their loved ones receive.

Mission

Nurturing a life of passion and purpose for older adults through comprehensive care in a loving and inclusive environment.

Vision

To continually build a robust and vibrant community-centered environment for residents and staff through forward thinking, self-expression, and individualized focused care.

Our Community-Living Model

At the core of our mission is a commitment to comprehensive care in a loving and inclusive environment that fosters joyful experiences for the 150+ residents across 4 living options:

- **Assisted Living** - provides residents with an opportunity to lead fulfilling and independent lifestyles. Support services are tailored to seniors' needs and preferences. From medication management and wellness checks to help with bathing and personal hygiene, staff is always available whenever residents need assistance.
- **Transitional Care** - for individuals who recently have had a hospital stay but aren't quite ready to return home. Experienced nursing and rehabilitation professionals bridge the gap between hospital and home by providing the necessary short-term transition services to expedite the healing process.
- **Long-Term Care** - from medication management and personal hygiene assistance to sensory and massage therapy and other wellness programs, Jones-Harrison Residence's Long-Term Care provides the highest quality of care in a homelike setting where residents don't just live, they thrive.
- **Memory Care** – tailored to fit the needs of individual residents, Jones-Harrison Residence offers Assisted Living Memory Care for individuals with dementia but who are generally healthy medically, and long-term memory care for individuals who need round-the-clock care from a licensed nurse.



Legacy of Care

Sponsorship Opportunities and Benefits

PRESENTING - \$15,000

- Invitation recognition
- Welcome at Reception and the door
- 10 complimentary tickets
- Podium recognition (signage on podium)
- Recorded welcome message or message from podium
- Jones-Harrison Website banner
- Sponsor Ad placement:
 - Jones-Harrison event webpage with direct link click to sponsor website
 - Print Program (full page) and signage

HOPE - \$10,000

Wine sponsor

- Invitation recognition
- 8 complimentary tickets
- Logo on cocktail napkins and table tops throughout and in wine set-up area/bar
- Sponsor Ad placement:
 - Jones-Harrison event webpage with direct link click to sponsor website
 - Print Program (full page) and signage

HEART - \$5,000

Social Media Sponsor/AV Sponsor

- Invitation recognition
- 6 complimentary tickets
- Signage at event
- Sponsor Ad placement:
 - Facebook and other social media sponsor
 - Program – PowerPoint, video and other A/V
 - Jones-Harrison event webpage with direct link click to sponsor website
 - Print Program (half page)

CARE - \$3,500

Gratitude Gift Sponsor

- 4 complimentary tickets
- Invitation recognition
- Sponsor logo in the program
- Signage at event
- Logo'ed gift for guests

TRUST - \$2,000

Music Sponsor

- Signage at the event
- Invitation recognition
- Sponsor logo in the program
- 2 complimentary tickets

Recognition for all sponsors:

- Jones-Harrison Event / Registration Webpage
- Annual Report, Social Media
- Event communications, electronic & printed material, signage

Individual Tickets: \$100

Sponsorship Form

SPONSORSHIP LEVELS	PRESENTING \$15,000	HOPE \$10,000	HEART \$5,000	CARE \$3,500	TRUST \$2,000
Podium Recognition	●				
Invitation Recognition	●	●	●	●	●
Print Program Recognition	full page and signage	full page and signage	half page	logo	logo
Sponsor Recognition	Message from podium, website banner	Napkin, table tops, website	Social media, PPT, website	Signage at event, logo on gift	Signage at event
Complimentary tickets	10	8	6	4	2

Sponsor Information

Sponsor Name (as it should appear on materials):

Sponsorship Level: Presenting - \$15,000 Hope - \$10,000 Heart - \$5,000 Care - \$3,500 Trust - \$2,000

Contact Name: _____ Contact Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Payment Information

Check enclosed (payable to Jones-Harrison) Visa Mastercard AMEX Discover

Please invoice on _____ (date).

Card Holder Name: _____

Credit Card Number: _____ Expiration Date: _____ / _____

Signature: _____ Security Code: _____

Donations

In lieu of the suggested sponsorship amounts, please accept \$ _____ to support Jones-Harrison.

Please mail or email the completed form to:

Jones-Harrison

c/o: J. Murphy & Associates

1300 Godward St NE, Ste 2625

Minneapolis, MN 55413

For more information about sponsorship, please contact Hannah Laniado at 612-746-4150.